

## **BACHELOR EXAM QUESTIONS 2020/2021**

### **major: TOURISM AND HOSPITALITY MANAGEMENT**

1. **Definition of tourism.**
2. **Definition of the tourism destination.**
3. **The basic benefits of international arrivals for tourism destinations.**
4. **The way money spent by tourists affects tourism destinations.**
5. **The most visited countries in the World.**
6. **Countries which benefit the most from international tourism receipts.**
7. **The most tourism-dependent countries in the World.**
8. **The main purpose of visit for international travellers.**
9. **The beginnings of international tourism.**
10. **The 'Golden Age of package holidays'.**
11. **Definition of alternative tourism.**
12. **The key aspects of domestic tourism.**
13. **The key issues associated with over-tourism.**
14. **The role of Destination Management Organisations (DMOs).**
15. **Definition of leisure time.**
16. **The individual and public aspects of leisure.**
17. **The main push and pull factors of international travel.**
18. **The key aspects of city tourism.**
19. **Definition of cultural tourism.**
20. **Definition of cultural heritage: why and how is it protected?**
21. **The relationship between cultural heritage and tourism.**
22. **The key characteristics of cultural trails.**
23. **The way the concept of sustainability can be applied in tourism management.**
24. **The way how tourism affects global warming.**
25. **The way how the Sustainable Development Goals can be applied to tourism.**